K2010 - Hall 8B, stand D45

MEPPR001EN0510

Xantar® Polycarbonate:

MITSUBISHI ENGINEERING-PLASTICS TO BROADEN ITS EUROPEAN OFFERING FOR EUROPEAN CUSTOMERS

Following its acquisition of the Xantar® Polycarbonate business,

Mitsubishi Engineering-Plastics (MEP) will use its presence at K 2010 to confirm its intention to continue to focus on developing PC materials that meet the changing needs of end users, whilst at the same time supporting customers' product development activities.

According to Hans Guns, Business Manager Xantar at Mitsubishi Engineering-Plastics, the expansion of the portfolio is enhancing the company's Polycarbonate position in Europe, whilst at the same time providing a number of strategic benefits for customers.

"Mitsubishi already has a strong position in Polycarbonate products. Xantar Polycarbonate & Blends now joins Iupilon[®] and Novarex[®] Polycarbonate Resins, giving customers an even wider choice of product options.

"Security of supply is always an important consideration. MEP's full backward integration will ensure continuity, while the company's strong focus on consistency ensures on-time delivery of high quality products. Customers in Europe will also benefit from the enhanced technical support – as MEP opens a new European Technical Center in Geleen, the Netherlands."

Mr. Guns points out that the move also helps to strengthen Xantar's geographic position: "As its new owner, MEP will be able to extend the product's overall reach as Xantar goes global and extends its technical capabilities."

Xantar has a well established position in electrical, automotive and durable consumer goods, where extreme high quality is required. Key applications include power distribution applications; High-end battery cases, fascias for ATMs (Automated Teller Machines), mobile phone and modem housings, E&E enclosures, lighting covers and canopies, automotive interior components and instrument panels, toys, kitchenware and rigid packaging.

Xantar is available in a wide range of glass fiber reinforced, impact-modified and halogen-free flame retardant grades. At the same time, Xantar C and Xantar E PC blends offer exceptional mechanical performance combined with ease of processing.

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All Xantar products feature superior mechanical and processing properties, enhanced longterm stability and a high degree of consistency with excellent color stability.

Mr. Guns concludes: "With so many benefits and a commitment from Mitsubishi Engineering-Plastics to focus on specific customer driven innovation, we will be able to work closely with current and future Xantar customers. We look forward to welcoming them all to our stand at K 2010."

Mitsubishi Engineering-Plastics

Mitsubishi Engineering-Plastics Corporation (MEP) was established in March 1994, following the consolidation of the engineering plastics businesses of Mitsubishi Gas Chemical Company, Inc., and Mitsubishi Chemical Corporation, thus creating a vital and responsive new player in this highly dynamic sector.

MEP is a leading supplier of engineering plastics and focuses on developing new materials to meet the changing needs of end users whilst at the same time supporting customers' product development activities. In all aspects of its operations, the Company is guided by the belief that building close partnerships with customers is the way to conduct business successfully.

MEP has the largest market share in polycarbonate resins in Japan and a flexible and integrated follow-up system in all regions and markets served.

As a leading engineering plastics manufacturer, MEP has pledged to reduce the environmental burden of its operations and prevent pollution, to protect the environment and provide products and services that meet the expectations of customers, stakeholders and society at large.

The MEP Portfolio includes XANTAR® Polycarbonate & Blends; IUPILON® Polycarbonate Resin; NOVAREX® Polycarbonate Resin; RENY® Polyamide MXD6 Resin; NOVADURAN® Polybutylene Terephthalate Resin; IUPITAL® Polyacetal Resin; IUPIACE® Modified PPE Resin; and LEMALLOY® Modified PPE Resin.

With the innovative and high-end polycarbonate Xantar[®], MEP will strengthen its global position in polycarbonate. Xantar is currently mainly focused on the European market and DSM's Specialty Compounds plant in Genk, Belgium will be its toll compounder in Europe.

If you have any questions or requests, please contact:

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This press release and relevant photography can be downloaded from

www.PressReleaseFinder.com

Alternatively for very high resolution pictures please contact Nancy van Heesewijk, (nvanheesewijk@emg.nl, +31 164 317 018)

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High reliability battery cases, XANTAR C MC 3433.



Auxiliary switch, XANTAR MX 1094.



Front-running LED-technology is made possible using generic and specialized XANTAR lighting grades.

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Automotive air ducts, XANTAR C CM 406.

(Photos: Mitsubishi Engineering Plastics: MEPPR001)

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